

MINNESOTA
SECTION OF
THE AWWA

94th ANNUAL CONFERENCE

SEPTEMBER 22-24, 2010 • DULUTH, MINNESOTA

Call for Exhibitors



BENEFIT FROM BEING A MN AWWA CONFERENCE EXHIBITOR!

This is the best chance you'll have all year to make high-quality contact with new and existing clients in Minnesota.

- Exhibitors are recognized in the Conference Program.
- MN AWWA will provide Exhibitors with a FREE list of Conference attendees.
- It's an opportunity to show off your goods and services while boosting the David B. Morris Scholarship fund.
- Being an Exhibitor is a great way to make your support of MN AWWA highly visible to its members.



AND SPONSORS RECEIVE ADDITIONAL BENEFITS:

- Sponsors have first priority in Trade Show booth assignments.
- Sponsors receive recognition throughout the Conference via Conference signage, a prominent thank-you in the Conference Program, and recognition during the Banquet.
- Sponsors are appreciated as being supporters of MN AWWA at the highest level.



TOP FIVE REASONS TO EXHIBIT:

1. Exhibits are a primary reason attendees come to the Annual Conference.
2. Virtually all attendees spend time in the exhibit hall.
3. The majority of attendees spend several hours in the exhibit hall.
4. Most visitors to the exhibit hall specify suppliers, recommend products and services, or have the final say in the purchase of products.
5. Conference attendees say they plan to purchase from exhibitors after the exposition.

NOTE: NO WRITTEN MATERIALS WILL BE MAILED OUT THIS YEAR. ALL DOCUMENTATION, MATERIALS, AND APPLICATION FORM WILL BE MADE AVAILABLE VIA THE MN AWWA WEBSITE.

EXHIBITOR REGISTRATION INFORMATION

CONFERENCE LOCATION

Duluth Entertainment Convention Center (DECC)
 350 Harbor Drive, Duluth, MN 55802-2698
 Tel: 800-628-8385 ext. 208
 Web: www.decc.org / E-mail: aerberhart@decc.org

EXHIBITING SCHEDULE

(Wednesday, Sept. 22nd)
 Exhibit booth setup 7 – 9 a.m.
 Exhibition 10 a.m. – 3:30 p.m.
 (Breaks and lunch in Exhibition W/Raffle)
 Meter Madness 2 – 4 p.m.
 Exhibit booth teardown 3:30 – 4 p.m.

BOOTH DESCRIPTION

- 8' x 10' space, piped and draped
- 8' x 30" skirted display table and two chairs
- Rigging available, trailers allowed

BOOTH COSTS

Member (includes one Exhibitor Registration): \$255
 Non-member (includes one Exhibitor Registration): \$395
 Each additional Exhibitor Registration: \$60

An Exhibitor Registration includes access to vendor show, lunch, and the Wednesday evening social for ONE person. The Exhibitor Registration does NOT include admission to the conference or Thursday evening banquet. Conference registration must be purchased separately.

110 volt electrical services are available for an additional \$45. (Call MN AWWA office if you have electrical needs greater than 110 volts. Please be sure to indicate how many outlets you will need.)

BOOTH LOCATION ASSIGNMENTS

Conference sponsors' preferences are given first priority; then booths are assigned on a first-come, first-served basis. MN AWWA reserves the right to alter Trade Show layout and vendor locations. Indicate your first, second, and third choices for booth location. No private room displays. See floor plan for booth locations.

SUBLETTING OF BOOTH SPACE

No portion of any booth may be sublet or assigned to any other firm or person(s).

FIRE AND SAFETY CODES

Each booth operator must comply with all federal, state, local, and DECC fire and safety codes.

INSURANCE

It is agreed that in no case shall MN AWWA or its officers or directors be responsible for any loss, theft, damage by fire, or injury to any person or article as a direct or indirect result of their participation in the show.

LIABILITY

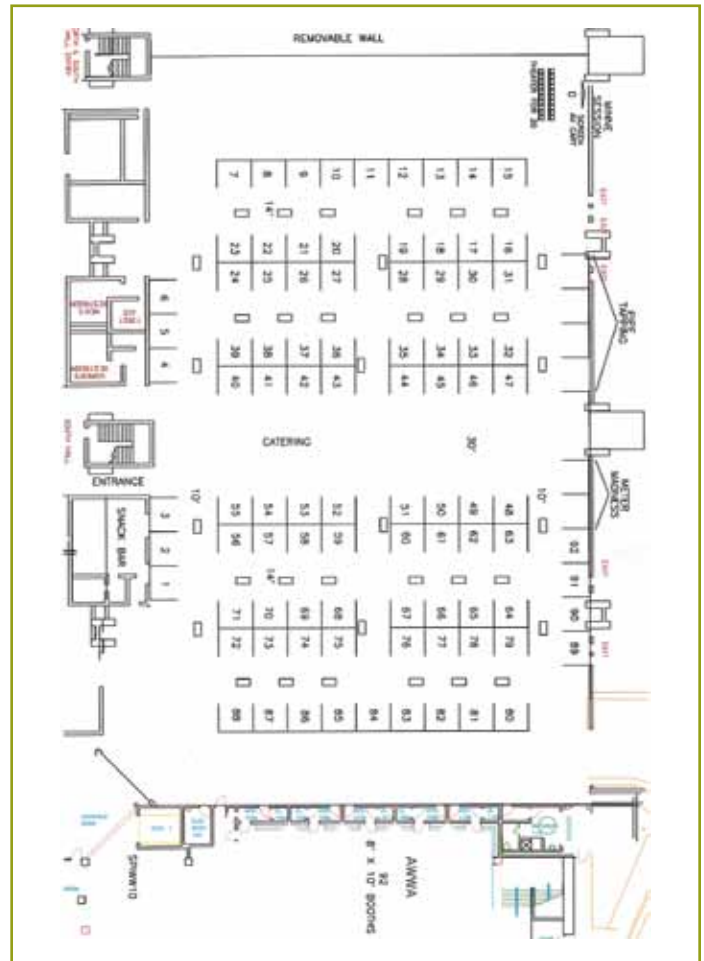
Each booth operator assumes responsibility for the space leased during the trade show and will keep it free from hazards to persons on the premises. MN AWWA will not be responsible for any injury that may occur to booth operators, their associates or employees.

FOOD AND BEVERAGES

DECC does not allow the selling or distribution of any food or beverages from display booths unless purchased directly from DECC. For more information, contact Annette Eberhart, Director of Event Planning, at 800-628-8385 ext. 208.

TO SHIP MATERIALS

You may ship directly to:
 Duluth Entertainment Convention Center (DECC)
 350 Harbor Drive, Duluth, MN 55802-2698
 Tel: 800-628-8385 ext. 208
 Web: www.decc.org / E-mail: aerberhart@decc.org
 Indicate that your shipment is for the MN AWWA Annual Meeting, September 22 - 24, 2010.



EXHIBITOR & SPONSOR REGISTRATION DUE SEPT. 3, 2010

YOUR COMPANY INFORMATION

Company Name: _____
 Contact Name: _____
 Street Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____

TRADE SHOW EXHIBITOR BOOTH REGISTRATION

Booths \$255 (member), \$395 (non-member) per booth. Qty: _____ \$: _____

One Exhibitor Registration is included per booth. Please list name(s) of Exhibitor Registrant(s):

I.*: _____

* only fill this line in if purchasing 2 booths

Additional \$60 per person Qty: _____ \$: _____

(covers admission to the Vendor Exhibitor Show, lunch, and evening social). Please list Registrations name(s) of any additional Exhibitor Registrant(s):

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____

Electrical Service \$45 for each 110V service. Qty: _____ \$: _____

Booth Location List booth preferences here, if any. (See diagram on page 3 of Call for Exhibitors brochure.)

1: _____ 2: _____ 3: _____

Booth Registration Total \$: _____

Note: This does not include registration costs for the full three-day conference. Conference details and a registration sheet will be distributed at a later date.

CONFERENCE SPONSOR REGISTRATION

Please check below to indicate that your organization wishes to be a Conference Sponsor. Sponsors have first priority in Trade Show booth assignments. Sponsors receive recognition throughout the Conference via such items as Conference signage, a prominent thank-you in the Conference Program, and recognition during the Banquet. Sponsors are appreciated as being supporters of MN AWWA at the highest level.

We wish to register as a Conference Sponsor. Cost: \$435 \$: _____

DONATIONS

To donate to the following, indicate your choices below. Donations help MN AWWA's charitable efforts. Donors will receive special recognition at the Fall Conference.

WFP Golf Tournament Hole Sponsor (Suggested Donation: \$200) \$: _____

WFP Fishing Tournament Boat Sponsor (Suggested Donation: \$200) \$: _____

YP Texas Hold'em Tournament (Suggested Donation: \$100) \$: _____

Water for People (Suggested Donation: \$ 50) \$: _____

David Morris Endowment (Suggested Donation: \$ 50) \$: _____

WFP Sporting Clays Sponsor (Limit 5) (Suggested Donation: \$100) \$: _____

TOTAL DUE \$

Booth Registration + Conference Sponsor + Donations \$: _____

AUTHORIZATION AND PAYMENT

Authorized Signature: _____ Date: _____

MAKE CHECKS PAYABLE TO MN SECTION AWWA.

- Registrations without payment will not be processed.
- By registering, you agree to abide by the rules listed on the "Exhibitor Registration Information" page in the Call for Exhibitors brochure.
- Application and payment must be received by September 3, 2010.

SEND REGISTRATION FORM AND PAYMENT TO:

MN AWWA c/o Scott Bredehoft
 Wonderware Midwest
 9465 Amesbury Lane, Eden Prairie, MN 55347
 (Phone: 866-826-9725 X 1095)

2010 MN AWWA CONFERENCE GOLF TOURNAMENT

The Minnesota Associates Council (MAC) of the MN AWWA invites you to participate in our 23rd Annual Golf Tournament. This year's golf tournament will be held once again at the Lester Park Golf Course.

The tournament format will be a four-person scramble. You pick the team you wish to play with, or we can assign you to a team.

Individual prizes will be awarded for contest holes and team prizes will be awarded to 1st & 2nd places in both A flight & B flight. All prizes will be distributed at the clubhouse after the event.

Date: SEPTEMBER 21, 2010
Course: LESTER PARK GOLF CLUB
Times: LUNCH @ 12:00PM; SHOTGUN START @ 12:30PM
Cost: \$50.00/PERSON (Includes: Green Fees, Cart, Lunch)

RESERVATION DEADLINE: SEPTEMBER 10, 2010
NO REFUNDS CAN BE MADE

Please complete and return as soon as possible to assure your reservation.
Any Questions or to Volunteer Call Brad Forester at 612-239-6444



Name: _____ Representing: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____

TEAM SELECTION:

I have a team of four.

The full names of the people on my team are:

Name: _____ Company/City: _____
Name: _____ Company/City: _____
Name: _____ Company/City: _____
Name: _____ Company/City: _____

I would like to be assigned to a foursome

PAYMENT:

\$50.00/Golfer X _____ golfer(s) = \$: _____
Amount Enclosed \$ _____

Please mail your reservation form and check payable to MN AWWA to:

Brad Forester
American Ductile Iron Pipe
21695 Highview Ave.
Lakeville, MN 55044

2010 WATER FOR PEOPLE FISHING TOURNAMENT

The Minnesota Associates Council (MAC) of the American Water Works Association invites you to participate in the Annual Fishing Tournament. We have reserved seven of the top charter boats out of the Duluth Harbor. Remember to bring an ice chest!

- Date:** TUESDAY, SEPTEMBER 21, 2010
- Place:** WATERFRONT PLAZA MARINA - CANAL PARK, DOWNTOWN DULUTH
- Time:** ARRIVE AT THE MARINA AT 12:30 P.M. – BOATS WILL DEPART AT 1:00 P.M., RETURN AT 6:30 P.M.
- Cost:** \$100.00/PERSON (\$50 FOR STUDENTS)

(refunds can be made if charter is cancelled due to bad weather)

Includes: All necessary fishing equipment, all required U.S. Coast Guard Safety equipment and fish filleting and bagging.

Note: a tip for the First Mate is not included. This is generally 10% - 15% of an individual's portion of the Charter Boat Fee.

What to Bring: Warm clothing and soft soled shoes and rain gear, snacks and beverages, sunglasses and camera or video camera, cooler and ice for your fish, a current Minnesota fishing license with a trout stamp.

Deadline: SEPTEMBER 10, 2010

The seven boats and captains are:

- | | |
|----------------------------|----------------------------|
| The Office – Don Nelson | Blue Haven – Gerry Downes |
| Advantage – Adam Bohlmann | First Mate – Dexter Nelson |
| Whitewater – Barry LaBlanc | Hooker Too – Peter Dahl |
| Happy Hooker – Jon Dahl | |

Additional boats will be reserved if available and as required.

Each boat can take up to six customers. It's first come first serve, so get your reservation in early.

All tournament questions should be directed to Jay Whitaker at (651) 765-2915.

Please fill out the reservation form below and send it with your check payable to MN AWWA to:

Jay Whitaker

Short Elliott Hendrickson Inc.

3535 Vadnais Center Drive, Saint Paul, MN 55110-5196



Respond as soon as possible to assure your reservation!

Name: _____ Representing: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

BOAT/PARTNER SELECTION:

- I would like to be assigned to a boat.
- I would like to fish with the following persons: _____

Boat Sponsors: My Company would like to sponsor the following boat: _____

and the full names of the people on my boat are:

Name: _____	City: _____	Email: _____
Name: _____	City: _____	Email: _____
Name: _____	City: _____	Email: _____
Name: _____	City: _____	Email: _____
Name: _____	City: _____	Email: _____
Name: _____	City: _____	Email: _____

PAYMENT:

\$100.00 per Fisherman X _____ Fishermen = \$: _____

\$50.00 per Student(s) X _____ Student(s) = \$: _____

Total Amount Enclosed \$ _____

Optional Dinner: Yes, I will attend the informal dinner at the Timber Lodge Steak House after fishing. Door prizes will be distributed during dinner at the Timber Lodge. The Timber Lodge will cook your catch or you can order off the regular menu.

WATER FOR PEOPLE/SPORTING CLAYS SHOOTING EVENT

The Minnesota Associates Council (MAC) of the American Water Works Association invites you to participate in the 3rd Annual Sporting Clays Event.

- Date:** TUESDAY, SEPTEMBER 21, 2010
Location: OLD VERMILION TRAIL CHECK WEB SITE @ WWW.OLDVERMILIONTRAIL.COM
Time: ARRIVE AT THE CLUB AT 12:00 PM. THEN START SHOOTING AT 1:00 PM
Cost: \$40.00/PERSON FOR TWO ROUNDS OF 50
(will need four boxes of shells).
Deadline: SEPTEMBER 10, 2010



water for people

All questions should be directed to Randy Poore at 952.563.4912 or cell 612.965.0873.

Please fill out the reservation form below and send it with your check payable to Mn AWWA to:
Randy Poore
City of Bloomington – Utilities Department
1800 W. Old Shakopee Rd., Bloomington, MN 55431

Respond as soon as possible to assure your reservation!

Name: _____ Representing: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Name: _____ Company/City: _____

Name: _____ Company/City: _____

Name: _____ Company/City: _____

Name: _____ Company/City: _____

PAYMENT:

Total Amount Enclosed \$ _____



MINNESOTA AWWA – YP TEXAS HOLD'EM TOURNAMENT SPONSORSHIP

The 94th Annual Conference of the Minnesota Section American Water Works Association will be held in Duluth, MN September 22-24, 2010. For the fourth year the **Young Professionals Committee** will host a **Texas Hold'em Poker Tournament** to raise funds for the **David B. Morris Endowment Fund**. We are asking businesses to support the tournament with prize donations and/or table sponsorship.

The David B. Morris Endowment Fund is used to support education through scholarships that help advance the technology needed for providing safe drinking water to people of Minnesota. The primary objective is to increase the endowment so that scholarships will include vocational technical training in operations, professional studies in science or engineering, and advanced studies or applicable research in water related areas. Recognizing the significance of the scholarships provided by the endowment fund, we encourage you to participate and consider table sponsorship and/or prize donations.

Please join us as sponsors for the Texas Hold'em Tournament with a donation of \$100 as a tournament sponsor and/or donate a prize. We will prominently display company sponsors at the tournament registration table and announce sponsors throughout the tournament. Send your \$100 check and/or indicate your prize donations on the enclosed form and **Return by September 8th**.

Thank you in advance for your consideration, and we look forward to seeing you at the conference.

Sincerely,

MN Section AWWA Young Professionals Committee
Douglas E. Klamerus, Young Professionals Committee

Short Elliott Hendrickson, Inc.

3535 Vadnais Center Drive, St. Paul, MN 55110

651.765.2973 - Office

651.490.2150 - Fax

651.238.9530 - Cell

dklamerus@sehinc.com



Yes, I wish to support this year's Texas Hold'em Tournament to benefit the David B. Morris Endowment Fund.

I have enclosed my check for \$100 for a tournament sponsor.

I will bring my prize(s) to donate to the tournament. Please fax or email this form.

Contact Name: _____

Company Name (to appear on acknowledgements): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please make checks payable to: MN Section AWWA

Mail your check with this form to:

Douglas Klamerus

Short Elliott Hendrickson, Inc.

c/o MN Section AWWA

3535 Vadnais Center Drive

St. Paul, MN 55110

Fax: 651.490.2150

Email: dklamerus@sehinc.com

THANK YOU FOR YOUR SUPPORT!